

**DAiLY**  
**TOUS LES JOURS**

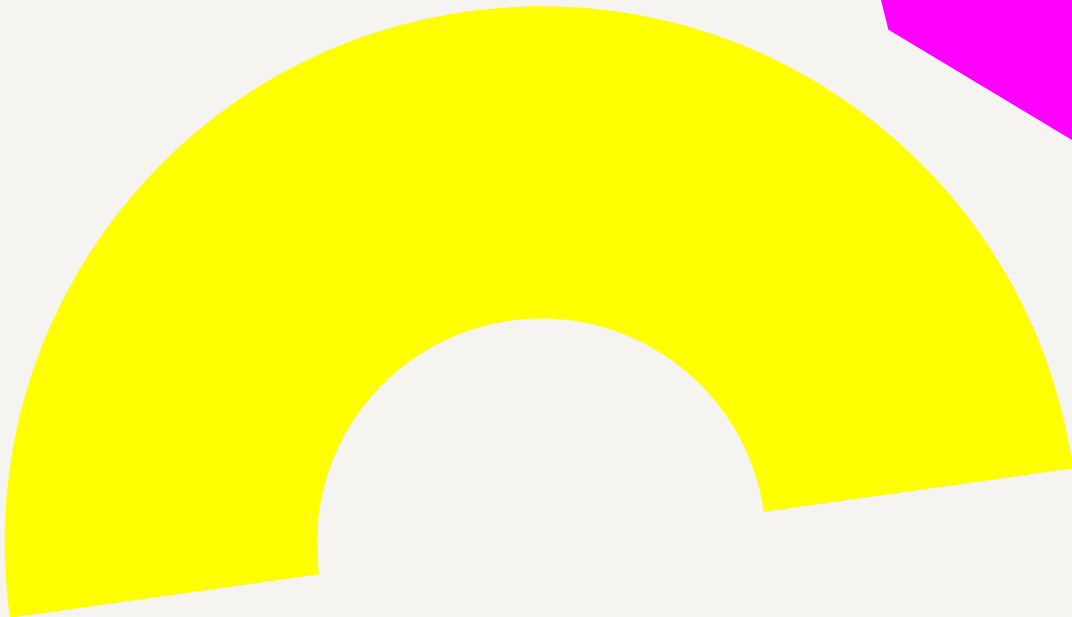
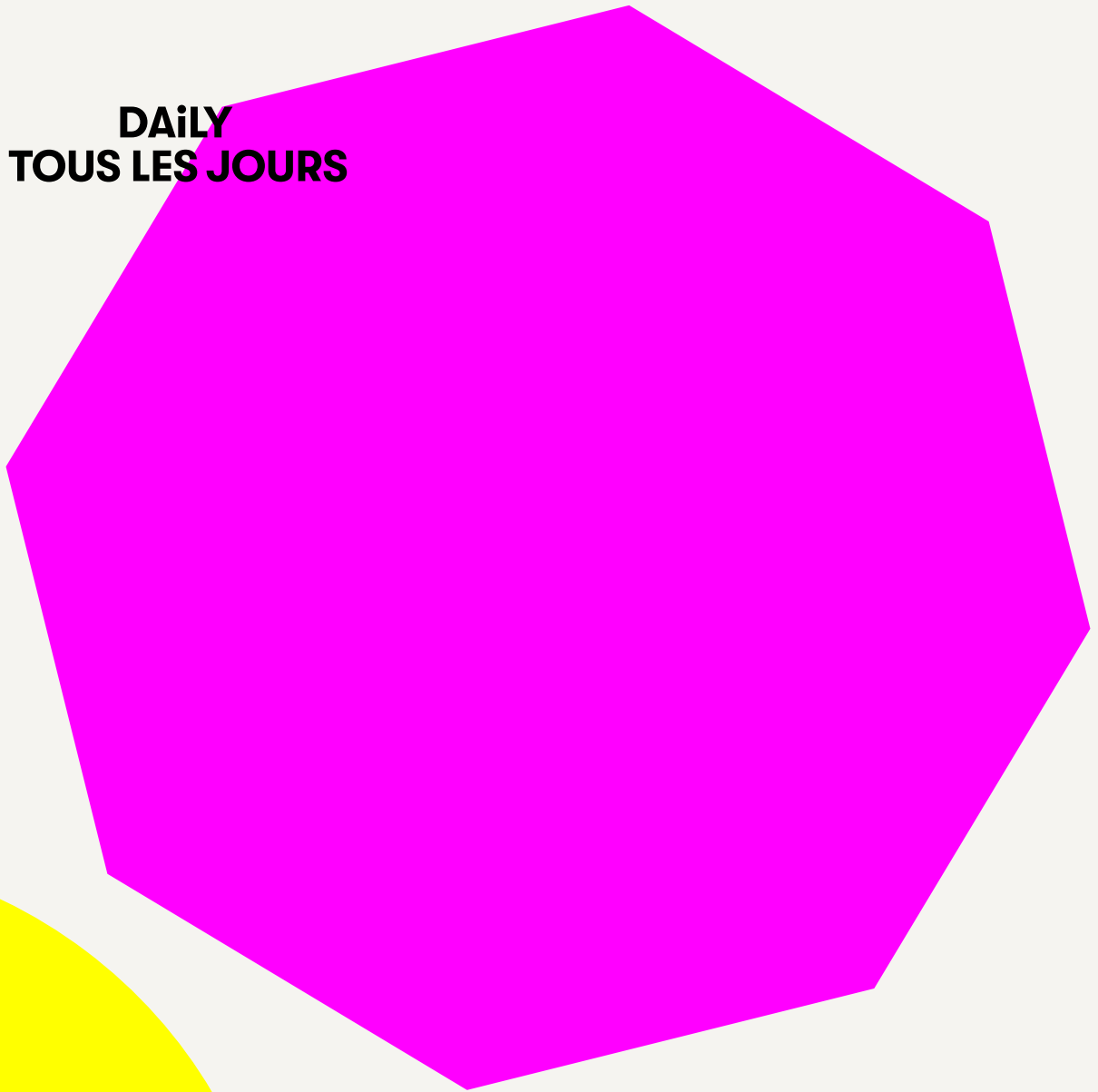
## Press Review

01.06.2021

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Confidential

Please do not circulate



## About the Studio

“The next generation of Canadians who will shape the country's future.”

- Ici Tout.tv, Ils font le Canada

“Interactive poetry”

- La Presse



“Engaging architecture and placemaking”

- Curbeb



Art Desk



Montreal centre ville

“An antidote to the way that tech dominates urban life”

- Christian Svanes Kolding, cinéaste



Bright

## About the Studio

“Inviting cross-generational cooperative, exploratory, open-ended, creative fun”

- A Playful Path

“Thought-provoking work”

- Harper's Bazaar

“Persuades people to come out of their shells”

- Trend Hunter

“Everyday Hijackers”

- FRAME



### Ils parlent de nous aussi:

[Art Desk](#)  
[A Playful Path](#)  
Bright  
[Curbeb](#)  
Deezen  
[Fast Company](#)  
FRAME  
FreeLounge  
[Harper's Bazaar](#)  
[Ici Tout.tv](#)  
[La Presse](#)  
[La Presse2](#)  
LEISURE  
[Medium \(Video\)](#)  
Montreal centre-ville  
[Observer](#)  
Reporte publicidad  
[The New-York Times](#)  
[The Guardian](#)  
[Trend Hunter](#)  
[Vogue](#)



# About Musical Swings

“A great lesson for policy makers on how to do public art.”

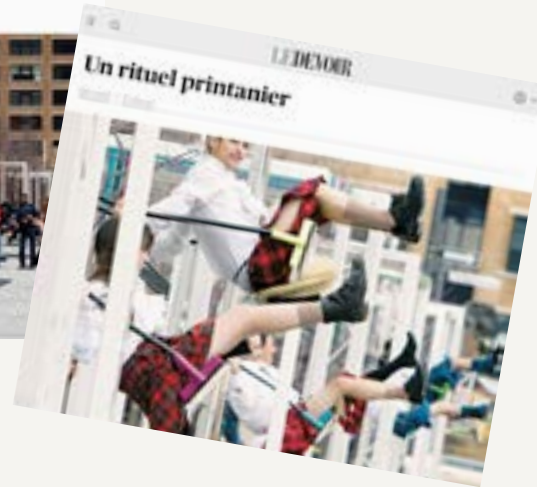
- Le Devoir

“A living work of art”

- Oprah Winfrey

“The Swings utilize music to weave together human experience.”

- Design Boom



# About Musical Swings

“Stimulating public ownership of this strip of sidewalk”

- City Lab

“Playfully demands conscientiousness of strangers”

- Fast Company

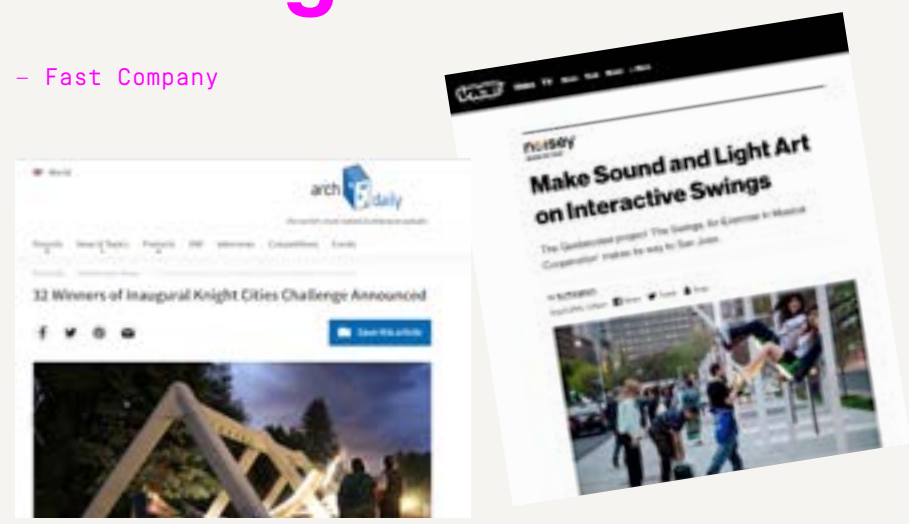
They also talk about us:

- [Archdaily](#)
- [City Lab](#)
- [Daily Hive](#)
- [Design of the world](#)
- [Design Boom](#)
- [Fast Company](#)
- [La Presse](#)
- [Le Devoir](#)
- [Le Devoir2](#)
- [Montreal Gazette](#)
- [MTL Blog](#)
- [Oprah](#)
- [This is Colossal](#)
- [This is Colossal2](#)
- [Vice](#)



“A fantastic musical light swing installation”

- This is Colossal



# Case Study

In each of the cities where the *Musical Swings* toured, local media coverage has been numerous and positive.

For example, many articles were published in Oklahoma City's major newspapers when the city hosted the installation in 2019, and Daily's team gave numerous interviews, notably for local television channels.



**“An unique thing to bring to the community”**

- The Oklahoman

# Case Study

“The project stimulates ownership of the public space”

- Uncovering Oklahoma

“You get to make the music. How cool is that?”

- US .News

“It brings people together”

- The Oklahoman



They also talk about us:

- [KOCO 5 news](#)
- [News9](#)
- [MetroFamily](#)
- [Oklahoma's News](#)
- [OKC - Thunder wire](#)
- [The Oklahoman](#)
- [Twitter KOCO 5 news](#)
- [Uncovering Oklahoma](#)
- [US.News](#)

# Case Study

“Any chance it could become permanent?”

- Canterbury Youth Voices, on Facebook



## List of non-profit organisations and local institutions involved in the Oklahoma City project:

Oklahoma City Community Foundation  
Oklahoma Contemporary  
Canterbury Voices  
Oklahoma City Arts Commission  
Allied Arts OKC  
Myriad Botanical Gardens Foundation  
OG&E  
Paseo Arts District Association  
Friends of the Metropolitan Library System  
Lyric Academy Parent Support  
Oklahoma City Museum of Art Docent Program  
Oklahoma City Ballet  
Visit OKC  
American Fidelity  
Arts Council Oklahoma City Artisans  
Canterbury Youth Voices  
Rebuilding Together OKC  
Lyric Theatre of Oklahoma  
Civic Center Foundation  
Downtown OKC Partnership  
Love's Travel Stops & Country Stores  
Harding Fine Arts Academy  
ArtDesk  
City of Oklahoma City - Government  
Oklahoma City Parks and Recreation Department  
Lingo Construction Services  
Louisa McCune with Kirkpatrick Foundation  
Jesse Stroope with Kirkpatrick Management



## About Daily

Daily tous les jours was founded in Montréal in 2010. Over the years, the studio has presented original projects in more than 40 cities around the world.

Works earned numerous international recognitions, notably the Grand Prize at the UNESCO Shenzhen Design Awards, a Knight Cities Challenge Award for Civic Innovation, a Fast Company Innovation by Design Award, and an Americans for the Arts Public Art Network Award.

Daily also actively contributes to conversations about art, interaction and urban innovation, notably at New Cities Summit, Design World Summit, SXSW, EYEO, TEDx and Ars Electronica.

“When transforming everyday habits in the city into collective experiences, we are addressing important urban issues, such as solitude, inequalities, mobility. Our work intends to revive connections between communities and their city.”

— Mouna Andraos & Melissa Mongiat,  
Daily's co-founders

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**TOUS LES JOURS**



**ou!**